# 2023 Toolkit

# **Forensic Nurses Week**

**NOVEMBER 5-11, 2023** 





Every nurse is a forensic nurse. Any nurse can treat a patient who is a victim of violence. IAFN provides the resources the needs of patients and educational nurses need to provide victims of violence the care they deserve.

Join us as we celebrate and honor forensic nurses' ongoing commitment to patient-centered, trauma-informed

specialty care of patients impacted by violence. Help us increase awareness of and technical assistance resources IAFN offers to best prepare healthcare providers to best care for patients impacted by violence.



Show your forensic nursing colleagues how much you appreciate their commitment to provide expert and compassionate care to patients with this certificate. Print and award this certificate to each forensic nurse on your team!

#### Certificate

#### **Certificate of Recognition**

IN CELEBRATION OF FORENSIC NURSES WEEK
THIS CERTIFICATE IS PRESENTED TO

In recognition of your leadership, care, and expertise in forensic nursing, thank you for your committment to excellence.





November 5-11, 2023

#### **Download**

8.5" x 11"

High-resolution PDF

#### **Printing Instructions:**

Please use standard 8.5" x 11" white paper.

For professional printing, simply download this print-ready, high-resolution PDF and send the file to the printer.



Display digital Forensic Nurses Week banners several ways:

- 1. In your email signature
- 2. In your personal and/or IAFN chapter social media posts
- 3. On your facility's website

## **Digital Banners**



#### Download for Facebook Profile Picture/Logo 170 x 170 px

170 x 170 px Web-ready JPG



# Download for Facebook Cover

820 x 312 px Web-ready JPG



# Download for Facebook Posts

1080 x 1080 px Web-ready JPG



#### Download for X (formerly Twitter) Profile Picture/Logo

400 x 400 pixels Web-ready JPG



# Download for X (formerly Twitter) Cover

1500 x 500 pixels Web-ready JPG



# Download for X (formerly Twitter) Posts

1080 x 1080 pixels Web-ready JPG

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## **Digital Banners**

# Every Nurse is a Forensic Nurse

# Download for LinkedIn Profile Picture/Logo

400 x 400 pixels Web-ready JPG



# Download for LinkedIn Posts

1080 x 1080 pixels Web-ready JPG

#### ANY PATIENT CAN BE A VICTIM OF VIOLENCE

Elder abuse, sexual assault, intimate partner violence, child abuse and neglect, or human trafficking.

Are you trained to identify them and give them the medical care they deserve?

Forensic Nurses Week
NOVEMBER 5-11, 2023

Learn more at www.forensicnurses.org



#### **Download for Web Banner**

900 x 250 pixels Web-ready JPG

#### ANY PATIENT CAN BE A VICTIM OF VIOLENCE

Are you trained to identify them and give them the medical care they deserve?

#### Forensic Nurses Week NOVEMBER 5-11, 2023

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#### Download for Email Banner

600 x 200 pixels Web-ready JPG

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#### **Download for Email Signature**

600 x 200 pixels Web-ready JPG

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Let all your colleagues know it's Forensic Nurses Week!
Download the email banner and simply drop the banner image into a message, and create a message to tell of your colleagues, including community partners, about Forensic Nurses Week.
Either copy and paste or modify the text below into an email to all your staff members. Feel free to add recognition of your colleagues by name and insert your own personal message.

## **Email Template**



Are you trained to identify them and give them the medical care they deserve?

#### Forensic Nurses Week NOVEMBER 5-11, 2023

Learn more at www.forensicnurses.org



Dear Colleague,

November 5–11, 2023 is Forensic Nurses Week, established by the International Association of Forensic Nurses (IAFN) to honor the extraordinary work of nurses who practice in this unique nursing specialty. Forensic nursing serves to ensure that patients who are affected by violence receive expert, compassionate, and comprehensive care, which best addresses acute and long-term consequences of violence, improves patient recovery and lowers healthcare costs.

This week, we join with IAFN to call attention to the reality that all healthcare providers encounter patients who are victims of violence, whether or not they know it. Are they prepared to give patients impacted by violence the trauma-informed, expert care the deserve?

Please take a moment to learn more about forensic nursing and IAFN's resources for providers by visiting ForensicNurses.org.

Sincerely,

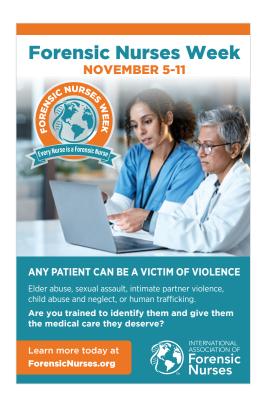
# Download Email Template Banner

2048 x 500 pixels Web-ready JPG



Display the Forensic Nurses Week poster in your facility's public areas and work stations.

#### **Poster**





#### Download for Professional Printing

11" x 17" (with bleed & crop marks) High-resolution PDF

#### Download for Desktop Printing

8.5" x 11" High-resolution PDF

#### **Printing Instructions:**

For professional printing, please download the print-ready, high-resolution PDF (with bleed & crop marks) and send the file to the printer.

Note: While supplies last, you may order a professionally printed poster may be available and can be ordered from the Forensic Nurses Marketplace at www.ForensicNurses.org.



We've designed a thank you card that's easy to print and present to your forensic nursing colleagues during Forensic Nurses Week. There's room to write a custom message for each recipient!

#### Thank-You Card



#### **Printing Instructions:**

The Thank-You Card is printed on 6"x 8" paper that will be folded in half to make a 4"x 6" card.

For printing at home or in your office, please load notecard paper (6"x 8") into your color printer, print both sides of the document, and then fold in half.

For professional printing, simply download this print-ready, high-resolution PDF and send the file to the printer.



Display the Forensic Nurses Day flyer in your facility's public areas and work stations. Remind everyone that November 9, 2023, is Forensic Nurses Day!

(Note that this falls on a Thursday this year, so as not to coincide with the federal observance of Veterans Day.)

#### Wear Lilac



#### **Download**

8.5" x 11" High-resolution PDF

#### **Printing Instructions:**

The Forensic Nurses Day Flyer is printed on 8.5"x 11" paper.

For printing at home or in your office, please load  $8.5" \times 11"$  white paper into your color printer.

For professional printing, simply download this print-ready, high-resolution PDF and send the file to the printer.

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What will you do to celebrate Forensic Nurses Week? Join the IAFN Membership Committee's Virtual Celebration of Forensic Nurses on Thursday, November 9, 3 - 4 pm ET and "raise a glass" to your favorite forensic nurse! Be sure to bring your favorite beverage container (coffee cup, wine glass, sports cup, teacup, etc.). Learn more and sign up here today.

#### **Additional Resources**

#### **Share Your Ideas**

Share your ideas, suggestions, videos, and photos with other Association members on social media and on the IAFN's Open Community at community.iafn.org/home.

Have suggestions for future Forensic Nurses Week themes and activities?

Send them to: cwright@ForensicNurses.org

Follow the conversation on social media at #FNWEEK and join our celebration of you!











Introduce the idea of having a forensic nurse in your hospital fulltime. Send the email from this Toolkit the following videos on our YouTube to your facility staff.

Check out the SANE 365 Resources here www.forensicnurses.org/ SANE365.

Display the Forensic Nurses Week poster or flyer in your ED, lobby, work station, cafeteria, etc.

Give the Forensic Nurses Week logo and Press Release to your organization's marketing or communications department to alert your facilities' employees and local media about your important work.

Download a banner from this Toolkit and send it to your organization's marketing or communications department and ask that they display it on your website or organization's newsletter.

Join your fellow Association members who are celebrating in the IAFN Online Community at community.iafn.org/home.

Invite your facility's staff to a lunch and-learn viewing of one or more of channel: Forensic Nurse Stories -Before and After, Forensic Nurse Stories – Just Being There, and Why Become a Forensic Nurse?

Wear lilac – the color representing Forensic Nurses Week - on Thursday, November 9, 2023.

Don't own anything lilac? Show your support by ordering a forensic nurse's T-shirt from the Forensic Nurses Marketplace www.forensicnurses.org/page/ marketplace.

Fortunate enough to have a team of forensic nurses? Recognize them using the certificate and/or thankyou note in this Planning Guide. Or purchase a special gift from our Forensic Nurses Marketplace.

Contact your members of Congress and tell them that forensic nurses are vital in the healthcare response to violence.

Let your voice be heard.

Research, Educate, Lead,